Design Workshop

Blueprint UI/UX Workshop

Your Role

Collaborate

Working alongside tech lead and project manager

Create

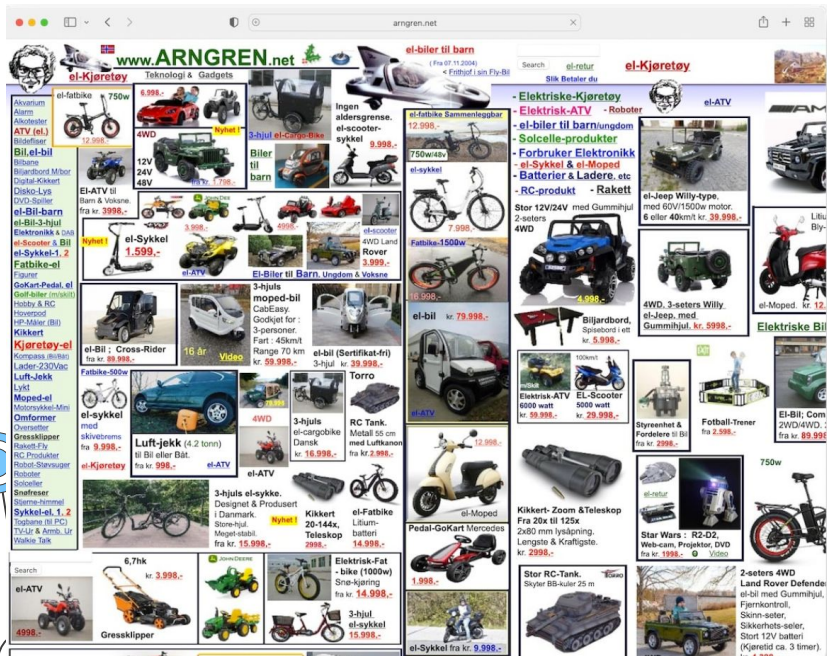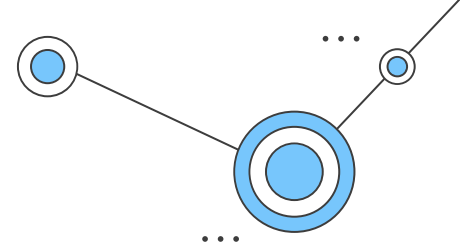Following the criterias, create designs for app

Communicate

NPO, tech leads, project manager, developers
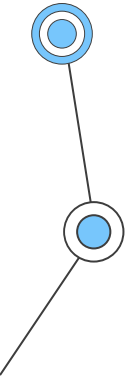
Bad UI/UX

Award–Winning Websites

What makes these websites good?

Consider the use of **color**, **spacing**, **language**, and **branding**

[Deposit Photos' Creative Trends 2022](#)

[Edcamp Ukraine](#)

[Spotify's Culture Next](#)

Designer in a Project Team

01
...

Understand
Understand the problem, and what needs to be created

02
...

Analyze the materials
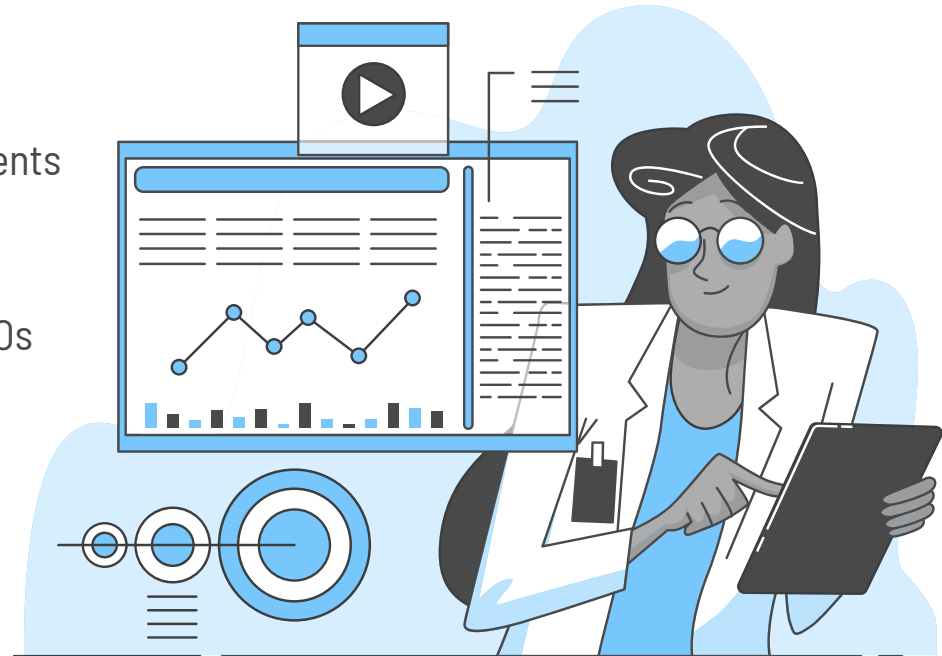The current website, bases, mockups, content, components

03
...

Communicate + Consult
Talk with tech leads and NPOs what needs to be changed

04
...

Build
Using Figma create wireframes

More In-depth

Meetings
- Share the ideas
- Share the designs
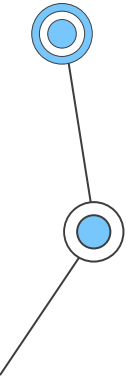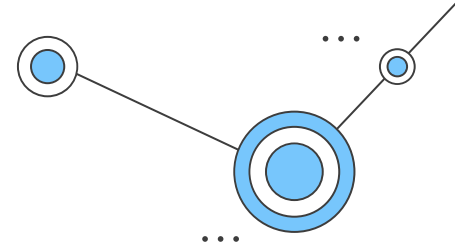- Communicate to see if it's feasible

Look at the current website?
- Potential Pain Points
- Outdated
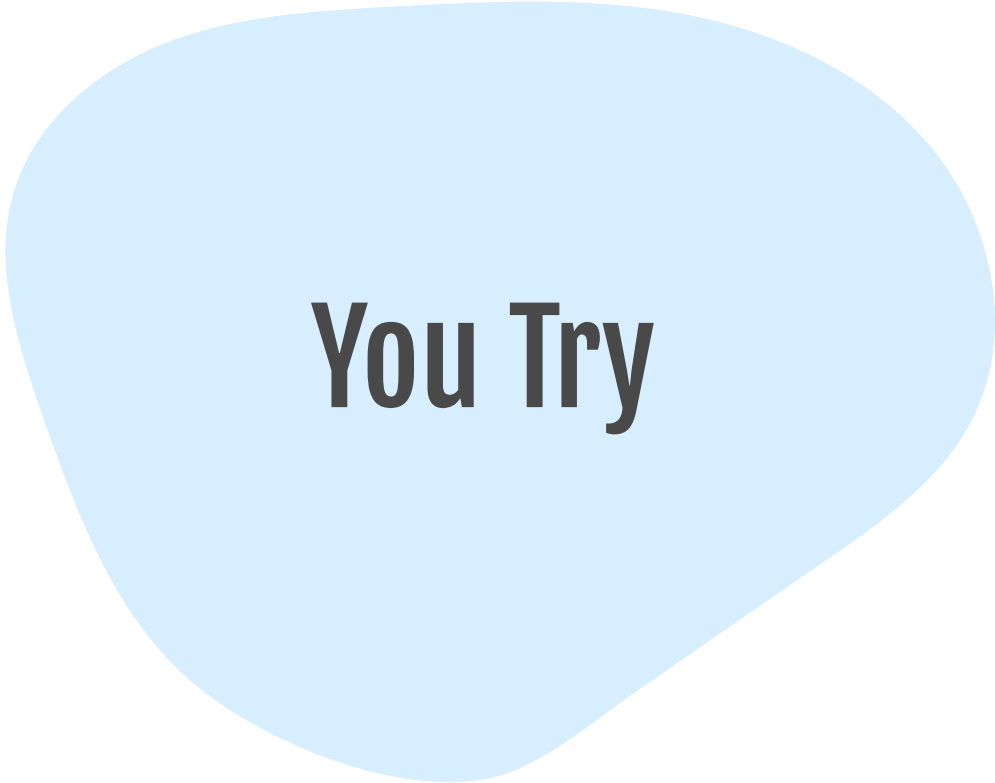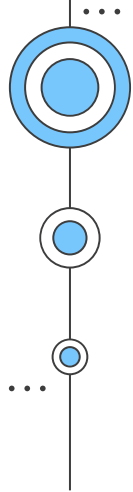- Not functionable
- Hard to read

Question you ask?
- What changes NPO wants
- Timeframe (Tech Lead)
- Additional materials
  - Brand Assets

Feedbacks
- Working with NPO (use their feedback)
- Share Potential Ideas

You Try

Company:https://arngren.net/

Description: Arngren is an eclectic online marketplace that primarily sells a wide variety of vehicles such as cars, jeeps, motorcycles, scooters, and ATVs. Additionally, the company offers drones, electric bikes, and robots, as well as vehicle parts and various antiques. Its website showcases a vast array of both modern and vintage items, often with a focus on electric and remote-controlled products.
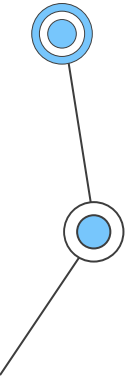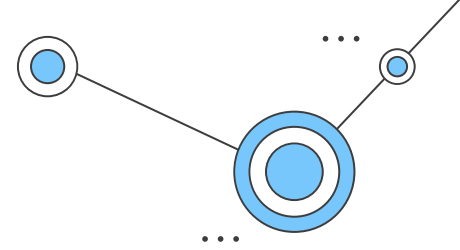
UX and UI Enhancements:
- *Norway Flag*
- User-friendly tool to facilitate seamless navigation
- Responsive design
- Easy to use

YOU DESIGN!!!

What I would do

1. Learn about company
2. Brainstorm
3. Get ideas/inspiration from other website (competitive analysis)
   a. Honda
   b. Ikea
4. Design!!!
5. Sahana's Example

Alternative Resources

[Audrey's Google UI/UX Certification Notes](#)

[22 Examples of Bad Website Designs](#)