

Designer Challenge

Context and Problem Statement

Craigslist is an advertisement website founded in 1995 by Craig Newman. Despite being one of the most visited sites on the internet (ranking as the 19th most visited website globally in 2023), its UI/UX design has remained the same since the early days.

Your task will be to redesign the [homepage](#) and [classified listing page](#) of the site, with a focus on modernizing the UI while maintaining the simplicity that defines the platform.

Requirements

- The design shall be completed in Figma.
- A design system shall be implemented that defines the visual style of the website, including colors, typography, and spacing. [See example.](#)
- The submission shall include wireframes and mockups for each section (homepage and classified listing page) and each device (mobile, desktop). [See example of a wireframe.](#)

Submission Guidelines

- Create a new Figma file.
- The name of the file shall be "Your Name - Designer Challenge F25" (e.g. "Ivan Farfan - Designer Challenge F25")
- The file must include two Figma pages: Wireframes and mockups.
- ***You must submit your Figma link via this [Google Form](#).***

SUBMISSION DEADLINE: October 10th @ 11:59 PM

Tips

- Start by creating the design system. Consider the colors and typography you want to use throughout the entire site.
- Seek inspiration by exploring other designs. A useful resource is [appshots.design](#)
- Develop the desktop wireframes first, then adapt them for mobile versions.
- Base your mockups on the wireframes you created.
- Use brand assets (e.g. logos) from the original Craigslist site to make your mockups more realistic.

