

Blueprint Games

A guide to Blueprint Games - an engaging and interactive event that helps evaluate teamwork.

- [Blueprint Games \(Spring 2024\)](#)
- [Blueprint Games \(Fall 2023\)](#)
- [Blueprint Games \(Spring 2025\)](#)
- [Blueprint Games Spring 2026](#)

Blueprint Games (Spring 2024)

Your Task

Today, you will assume the role of a Blueprint developer. You and your team will work together to define **project goals, deliverables, and features** for a nonprofit, assuming you have ten weeks to implement your plan.

Don't worry — **you won't be writing any code today**. Instead, your team will focus on understanding and discussing product needs, outlining key features, planning high-level user flows, and modeling your initial database needs.

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Drumroll... Introducing the nonprofit you'll be working with today...

Invisible Hands

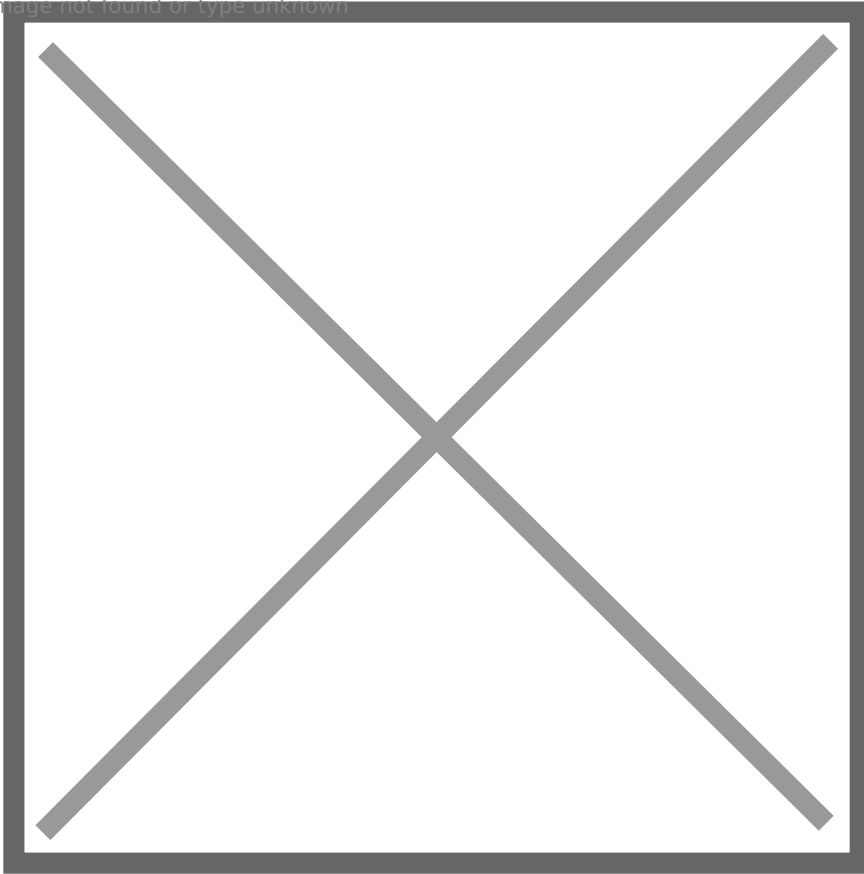
Invisible Hands is a community-based group of over 10,000 organizers and volunteers who deliver groceries, prescriptions, and other necessities to those at high risk during the COVID-19 pandemic, including the elderly, immunocompromised, sick, and disabled. Volunteers practice all safe distancing guidelines to keep ourselves and our communities safe, but become friends with the people to whom we deliver, socially engaging while physically distancing.

Given the urgency of the pandemic, the non-profit started to launch their service using the following model:

- Elderly individuals may submit delivery requests through Invisible Hands' online portal.

- The administrative team receives these requests from the portal and relays open deliveries to volunteers (runners) via Slack.
- Runners who are available will indicate that they are available for a given delivery.
- The administrative team sends the runner more detailed information about the items, then marks the delivery as "In Progress" on the online portal.
- When the runner completes the delivery, the administrative team sends a "Complete" notification on the online portal.

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As you can see, processing deliveries is quite inefficient. To relay open deliveries to runners, data is passed through two platforms (online portal, Slack), and assigning deliveries is a manual matching performed by the administrative team.

The Goal

□ Your challenge is to create a platform that enables a streamlined process of connecting delivery requests to volunteers. Consider the following questions:

- How can we leverage technology to eliminate (unnecessary) intermediaries?
- How can the data flow be more efficient?

The Users

- Elderly & Immunocompromised Individuals

- Volunteers (Runners)
 - Administrative Team
-

Getting started

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Here are some questions to get you started.

- What kind of system do you think would fit best? Is it an app, a website? Or is it something else entirely?
- Consider the profile of a typical user. Are there any considerations that should be made when designing a new system for said user? How might these considerations affect the final deliverable?
- What features would be most valuable to the nonprofit and its end-users?
- How can you make sure it's feasible for your team to complete within the ten weeks?
- What should you focus on? What might you have to sacrifice?

When you're ready to get started, duplicate this [Google Doc](#) and share it with your team members. The doc contains a few tips on how to take notes.

Deliverables

You **will not** be asked to present your final deliverables. We are more interested in seeing *how* you go about understanding and breaking down the problem than any polished final result.

Document any thoughts, drawings, or features as you work! **At the end, you will submit everything your team has come up with.**

That said, we aren't looking to see a beautiful polished design doc — **we're most interested in your process**, so feel free to include in-progress work and notes, and don't fret about the formatting.

Your team will submit the design doc (created earlier) which can include any artifacts you create or use throughout this process. This can include:

- brainstorming notes
 - sketches
 - screenshots or links to design mockups
 - links to online sources
-

Tips

Helpful process to go about designing apps

1. What features are most important?
2. What information/data you need to build those features?
3. How should this information/data be represented, and how much of that information is shown to users?
4. What is the flow each user takes in order to access and manipulate this information?
5. What would the screens look like to each of the users?

Understanding the end user

- How can we build in a way that creates an app that is accessible, simple to use, and easy to understand?

Good luck! ☐☐

Blueprint Games (Fall 2023)

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Drumroll... Introducing the nonprofit you'll be working with today...

Hoboken Family Planning Clinic

The Hoboken Family Planning first opened its doors for service on March 1, 1972. For over 40 years we have gained the trust and confidence of our patients and community by providing quality care to people with a wide range of backgrounds; from the uninsured to the underinsured, to Medicaid recipients and the fully insured in Hoboken and neighboring communities. Our main goal is to continue to provide education and services to help people manage their reproductive health, find chronic diseases, diagnose and treat sexually transmitted diseases and discover cancers at early and treatable stages.

—**<http://www.hobfamplan.org>**

The Challenge

The clinic serves a significant population of undocumented mothers whose primary language is Spanish. Unfortunately, many of them are unaware of the free or affordable services offered by the clinic. The objective is to reach and serve this underserved demographic, regardless of their

immigration status. There are three physical clinics located in Hoboken, Summit Center, and West New York. These clinics offer essential services such as pregnancy support, STI testing, and cancer screenings, covering a quarter of the entire state's needs, often at little to no cost.

The proposed project aims to introduce crucial features that will simplify individuals' access to the clinic's resources. **These features will encompass an event management platform, real-time event updates, and easily comprehensible educational health resources.**

The Goal

Your mission is to create an inclusive platform that not only raises awareness but also provides support to the clinic's existing patients.

The Users

- Individuals who make use of the Clinic's services
 - Hoboken Family Clinic Administrators
 - Clinic Physicians
-

Getting started

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Here are some questions to get you started.

- What kind of system do you think would fit best? Is it an app, a website? Or is it something else entirely?
- Consider the profile of a typical user. Are there any considerations that should be made when designing a new system for said user? How might these considerations affect the final deliverable?
- What features would be most valuable to the nonprofit and its end-users?
- How can you make sure it's feasible for your team to complete within the ten weeks?
- What should you focus on? What might you have to sacrifice?

When you're ready to get started, open [this Google Drive folder](#) and duplicate the Google Doc titled "Design Doc Template." The doc contains a few tips on how to take notes.

Deliverables

You will **not** be asked to present your final deliverables. We are more interested in seeing *how* you go about understanding and breaking down the problem than any polished final result.

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5. What would the screens look like to the users?

Understanding the end user

- How can we build in a way that creates an app that is accessible, simple to use, and easy to understand?

Blueprint Games (Spring 2025)

Your Task

Today, you will assume the role of a Blueprint project team member. You and your team will work together to define **project goals, deliverables, and features** for a nonprofit, assuming you have ten weeks to implement your plan.

Don't worry — **you won't be writing any code today**. Instead, your team will focus on understanding and discussing product needs, outlining key features, planning high-level user flows, and modeling your initial database needs.

If you don't understand every part of the prompt, that's okay. Ask your team members (and E-Board) for help! This exercise is as much about your ability to *collaborate* as it is about your ability to work towards completing a technical task.

Drumroll... Introducing the nonprofit you'll be working with today...

Penny Juice of America

Penny Juice of America is a family-owned, non-profit business founded in 2001, with over 40 years of experience in the beverage industry. They offer 100% blended fruit juice concentrates specifically designed for childcare centers, meeting FDA nutritional requirements. The concentrates are easy to prepare, cost-effective, and available in a variety of flavors, with free nationwide delivery and no minimum order beyond one case.

Despite their strong product line, they are facing a significant challenge in efficiently managing order fulfillment and delivery logistics, especially as demand grows nationwide. The current process involves handling individual orders manually, which has led to delays and inefficiencies in ensuring timely deliveries and meeting customer needs, impacting their service quality and customer satisfaction.

To address this, Penny Juice is considering a new model:

1. Childcare centers can place orders through an online portal.
2. The administrative team receives these orders and assigns them to local distributors or delivery partners.
3. Delivery partners indicate their availability for a given order, and the team sends them order details.
4. Once the order is dispatched, the team marks it as "In Progress" on the portal, and customers are notified.



The Goal

□ Penny Juice's challenge is to create a more efficient platform that streamlines the process of connecting childcare centers with deliveries of juice concentrates. Consider the following questions:

- How can we leverage technology to simplify the ordering and delivery process, eliminating unnecessary steps?
- How can we improve the flow of information to ensure faster and more accurate order fulfillment?

The Users

- Childcare Centers (ordering juice concentrates)
- Delivery Partners (handling and delivering the juice concentrates)
- Administrative Team (managing orders and tracking deliveries)

Upon successful delivery, the team marks the order as "Complete," ensuring tracking and communication for both customers and staff.

This new approach aims to streamline order processing, reduce delays, and improve customer satisfaction across the country.

Getting started

When Blueprint partners with a nonprofit, they describe the challenge they're facing, and we're free to decide how to tackle it. Today, you're in Blueprint's place. How you choose to approach this prompt is entirely up to you and your team. Just make sure you can provide solid justifications for your decisions. There's no right answer—everything has tradeoffs. **For this project you can assume that you have 14 weeks (1 semester to complete it).**

Here are some questions to get you started.

- What kind of system do you think would fit best? Is it an app, a website? Or is it something else entirely?
- Consider the profile of a typical user. Are there any considerations that should be made when designing a new system for said user? How might these considerations affect the final deliverable?
- What features would be most valuable to the nonprofit and its end-users?
- How can you make sure it's feasible for your team to complete within the ten weeks?
- What should you focus on? What might you have to sacrifice?

When you're ready to get started, duplicate this [Google Doc](#) and share it with your team members. The doc contains a few tips on how to take notes.

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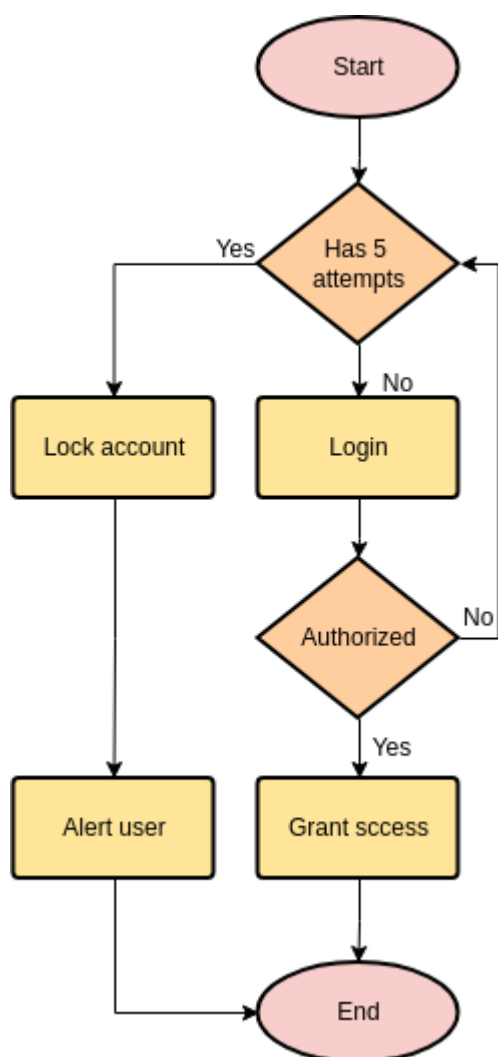
Your team will submit the design doc (created earlier) which can include any artifacts you create or use throughout this process. This can include:

- User Stories

- A List of Key Features
- User Flow Diagrams - include screenshots if you make them in a separate software
- Wireframes - include screenshots if you make them in a separate software
- Database Schema - this should include the data you think is necessary for the system to run
- Application Programming Interface (API) Endpoints

Appendix

User Flow Diagram: A visual diagram that describes the steps a software system takes when a user performs certain actions. There can be multiple user flows, which might call for multiple diagrams or variations of diagrams. For example, say your website requires users to create an account and login. A user flow diagram for the login process would look something like this:



Each symbol means something different in a user flow diagram.

1. Ovals represent the start and end of a user flow
2. Rectangles represent actions that a user can take or actions that the system will perform
3. Rectangles represent decision points within the software

Application Programming Interface (API):

Restful API manage the state of your application. Let's say in your application you are dealing with a set of members. You need a way to bridge your frontend application with your server. We do this through API endpoints. Each endpoint defines the actions to be executed on a given resource. For instance, if you wanted to get a list of all your members the following endpoint has to be defined:

```
GET /api/v1/members
```

Now if you wanted to get a member by its ID, you'd create the following endpoint

```
GET /api/v1/members/{id}
```

To create a member you need to use the POST action and in the body of the request pass the attributes of the member

```
POST /api/v1/members
```

body

```
{
  id: "190ecfba-c6af-4639-af92-f94ad16ecb4a"
  name: "John Doe"
  team: "Marketing"
}
```

To update a member you can use the PUT action

```
PUT /api/v1/members/{id}
```

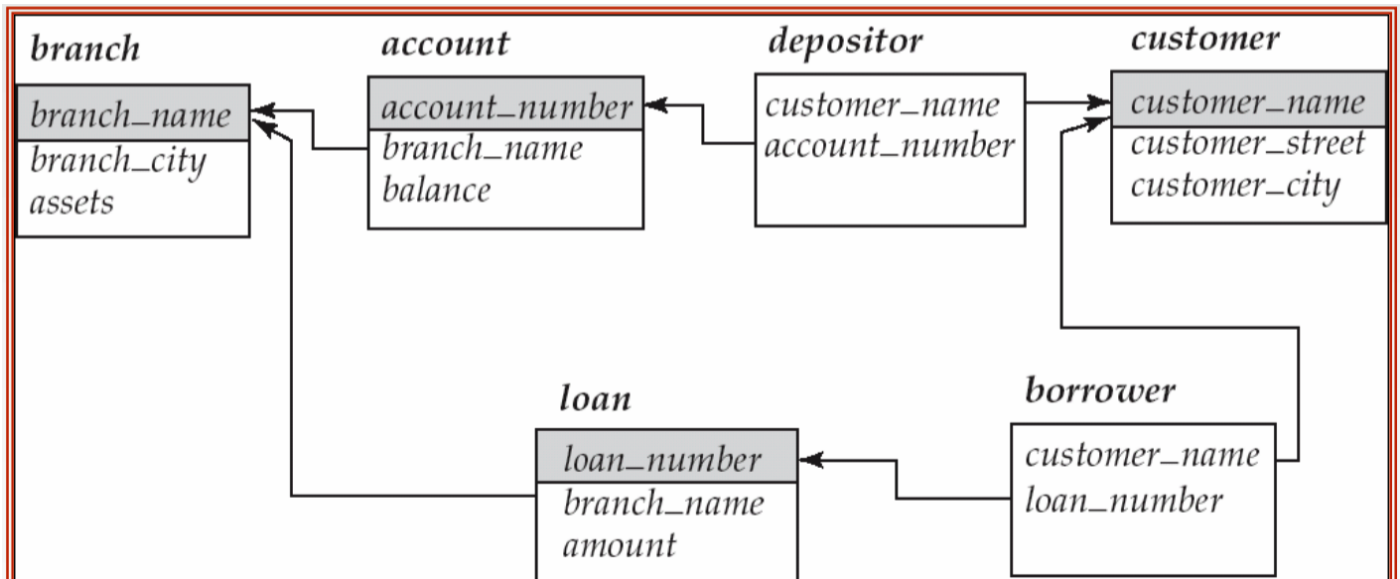
The body of the request will be a JSON with all the attributes you want to change.

Now, you can be more explicit with the behavior of the response of the endpoints. For instance, if you wanted to retrieve the members that belong to certain teamId, you can do the following

```
GET /api/v1/members/teams/{teamId}
```

In a nutshell, endpoints and its corresponding action (GET, POST, PUT, DELETE) represent a change in the state of a resource, such a team, members, etc.

Database Schema:



SQL databases let us establish relationships between entities. For instance, a member might be related to a Team, and Team might be related to a list of members. In total, we can define 4 types of relationships: *OneToOne*, *OneToMany*, *ManyToOne*, *ManyToMany*. The way we declare this relationships is through `foreign_keys`.

We are looking for a simple Database Schema that defines the relationships between the entities, we do not expect you to write SQL commands or such. For instance, the db schema of the diagram shown above would be the following

```
1. branch
branch_name (PK)
branch_city
assets

2. account
account_number (PK)
branch_name (FK references branch(branch_name))
balance

3. customer
customer_name (PK)
customer_street
customer_city

4. loan
loan_number (PK)
```

```
branch_name (FK references branch(branch_name))
```

```
amount
```

5. depositor

```
customer_name (PK, FK references customer(customer_name))
```

```
account_number (PK, FK references account(account_number))
```

6. borrower

```
customer_name (PK, FK references customer(customer_name))
```

```
loan_number (PK, FK references loan(loan_number))
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Tips

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Understanding the end user

- How can we build in a way that creates an app that is accessible, simple to use, and easy to understand?

Good luck! ☐☐

Blueprint Games Spring 2026

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Go Project NYC

The GO Project helps New York City public school students thrive in the earliest stages of their education through year-round academic, social-emotional, and family support.

New York City is the largest public school system in the country – and nearly half of all students are behind grade level in reading or math. Many NYC public schools and families with limited resources do not have the opportunity to provide individualized support to every student who needs it. And when students fall behind academically, their learning gaps grow wider over time, making it increasingly difficult to catch up without intervention.

As Go Project grows, executives have found it difficult to organize and track student and teacher progress. To address this issue, they have decided to contract you to create a custom GO Project NYC software. Their requests are:

1. Student, Teacher, and Admin accounts with appropriate permissions.
2. Ability to track student attendance, grades, academic progress, as well as social-behavioral skill development.
3. Schedule creator with assigned classrooms, students, and teachers

The Goal

□ **When creating your software, consider the following questions:**

- How can we leverage technology to alleviate the need for manual tracking and scheduling?
- How can we leverage technology to ensure student success within the program?

The Users

- Go Project NYC Admins organizing events
- Teachers/Volunteers teaching classes
- Students participating in classes

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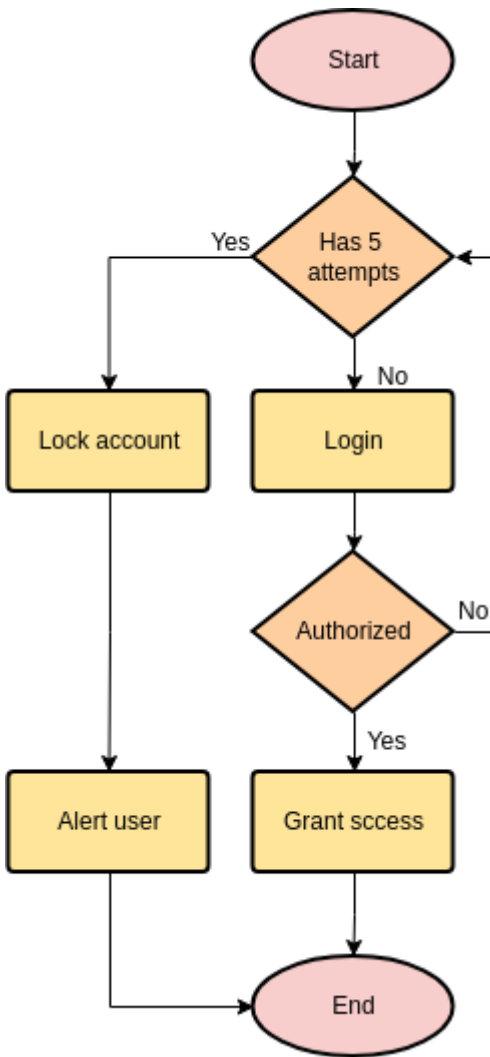
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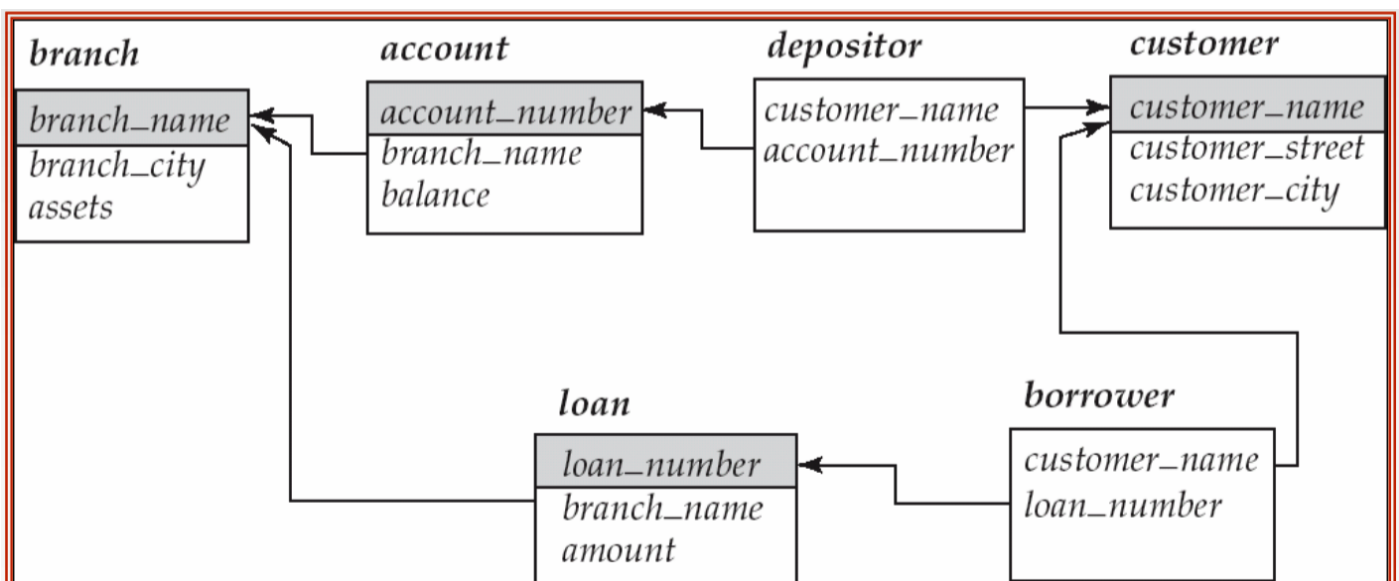
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