

Organizational Mission

Blueprint: Tech for Social Good

The mission of Stevens Blueprint is to unite people through the creation of industry level software solutions for Non-Profit Organizations, that leave a long lasting impact on the organization and the community it helps.

As Stevens Blueprint becomes a larger and more prominent student organization, there is a need for high level structural goals to ensure its longevity. The high level goals of Blueprint should encompass our mission and decision making as a Tech for Social Good Organization. Every decision we make should align with and support our high level goals

High Level Goals:

1. Provide NPOs with industry level software solutions that leave a long lasting impact on the organization and the community it helps
 2. Unite people through the common goal of using technology for social good
 3. Teach students how to successfully operate within the tech industry
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How do we achieve our goals?

Project Teams: Student Tech leads, software engineers, designers, and product managers work directly with NPOs to create industry level software.

Tech Teams: Student Software Engineers create and maintain our internal infrastructure and website.

Design Team: UX/UI expertise through Project and Tech Team Collaboration

Executive Board: A student led management team that determines high level operations strategy and the future direction of the organization to meet its goals.

Priorities for 2025-2026:

1. Refine our Onboarding process to ensure project team longevity, efficiency, and student retention rates
2. Increase professional development opportunities for students through professional workshops and panels
3. Increase Sponsorship and Tech industry presence through consistent outreach and networking
4. Establish our organizational identity on campus: Professional Development and Tech for Social Good

Priorities for 2025-2030

1. Continue to put Social Good first by prioritizing work with NPOs
2. Develop a strong Blueprint alumni network for student career development
3. Strengthen student development opportunities through SWE, PM, and Designer workshops
4. Solidify the PM role and onboarding process

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